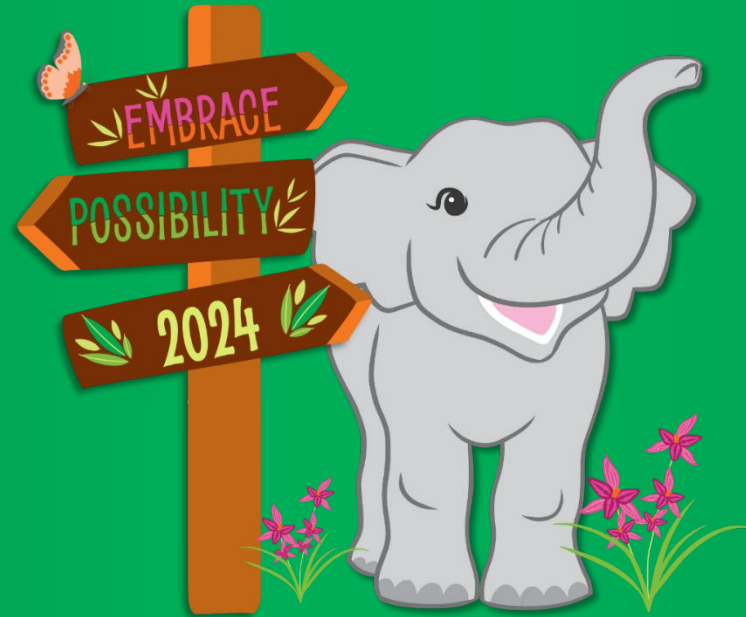
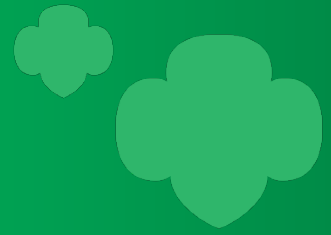


2024 Fall Product Program

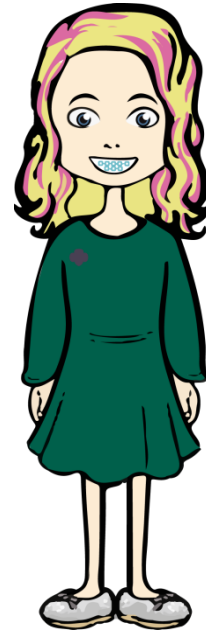
Girl & Parent M2 Media Online Set-Up Demo





Welcome!

Thank you for your attendance!



M2 Media Online Basics

- Council URL:
gsnutsandmags.com/gscentralillinois
- Login to Campaign Site
- Toggle between Girl Scouts, if there are multiple girls in your household



How to Get Started

- Look for an email from September 20 in your registered email address inbox
 - May arrive in Junk/Promotions/Spam folder, rather than your inbox
- **OR**
- Visit the council M2 site
 - Click “Go to Campaign Site”
 - Select “Create an Account” under Girls and Parents/Adults section
- You can also begin in-person sales, using the order card on September 20 as well

Girl Scouts of Central Illinois



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE



Finding your account online

1 Troop Information

Enter Troop or Group #

I don't know/see my Troop or Group #

2 Girl Scout Information

Search for Girl Scout by Last Name

If you are registering an account without an email, you will be asked to search either by troop # or last name. If you don't see your troop or name, don't worry! You can still create your account.



Finding your account online

Find Girl Scout ✕

We have found some participant matches for the name you entered.
Please select the correct Girl Scout's account below:

Daisy Demo

Note to ensure girls receive credit for all online and paper sales, and all eligible rewards, please do not create a new account for any girl who has an existing one.

I don't see my name. Create a new account.

Choose

If there is a match, go ahead and proceed by selecting your name. Otherwise, select the “I don’t see my name” option and proceed in creating your account.



Girl's Platform Set-up

- When you are ready to create your Girl Scout's platform, simply follow the prompts & complete the following information:
 - Preferred email address
 - Confirm GS membership
 - Highlight goals
 - Design her avatar
 - Include video (optional)

girl scouts | M2 Media | Girl Scouts of Alaska

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.

To see all choices for your avatar, use the arrows in the avatar software below.

Face
Hair
Body
Clothing
Top
Bottom
Socks
Shoes
Accessories

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

UPLOAD AN AUDIO FILE

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW



Girl's Platform Set-up

3

About Your Campaign

What does being a Girl Scout mean to you?

Please provide meaning of Girl Scouts to you.

It is important to set goals. The amount shown below will earn you the personalized patch but you can increase it if you need additional money to achieve your goals.

 in magazines and nuts

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Please provide group plan.

Preview: The copy below will appear on your personalized site for friends and family to see.

Please review carefully and make small changes to your answers if necessary for the copy to read correctly.

Being in Girl Scouts, [What does being a Girl Scout mean to you?]. We do fun activities and help the community while learning important skills that will help us forever. I am trying to sell \$300.00 in magazines and nuts to help Girl Scouts, and so that our troop can [What does your group plan to do with the money earned ?]. Will you please help by shopping in my online site? Thank you.



Girl's Platform Set-up

Before You Proceed ✕

Please make sure your name and troop number are correct:

Girl Scout's First Name: **Daisy**
Girl Scout's Last Name: **Demo**
Group\Troop: **200000**

Also, did you review your personalized paragraph that friends and family will see?
Make sure it explains the importance of what you are doing.

Click "Proceed" to continue or "Go Back" to review it.

Go Back **Proceed**



Design Her Own Avatar


girlscouts | M2 Media | Girl Scouts of Alaska | PG

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I do not want to record a voice



Girl Dashboard

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Izzy's Dashboard


[Change Photo](#)

[Update Girl Scout Details](#)
[Add Another Girl Scout](#)

\$900 of \$350 goal

100% ★ 150% ★

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 06/03/2022 to 12/31/2022
Unique Code: KZVVW39C [What is this?](#)

Izzy's Campaign

- [Manage Paper Orders](#)
- [Izzy's Emails \(View & Send\)](#)
- [Izzy's Sales Reports](#)
- [Personalized Door Hanger](#)
- [Izzy's Campaign Video](#)
- [Business Cards](#)

Fun Stuff

- [Personalized Patch](#)
- [Izzy's Avatar](#)
- [Izzy's Avatar Rewards](#)
- [Physical Rewards](#)

Parent or Adult's Information

- [Share My Site](#)
- [Your Girl Scout\(s\)](#)
- [Add Another Participant](#)
- [Update Profile](#)

[Upload Photo](#)
[Upload a Video!](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent

Personalized Patch



Sales

Additional requirements:
Emails Sent

[Share My Site](#)

[LEARN MORE ABOUT THE PERSONALIZED PATCH](#)

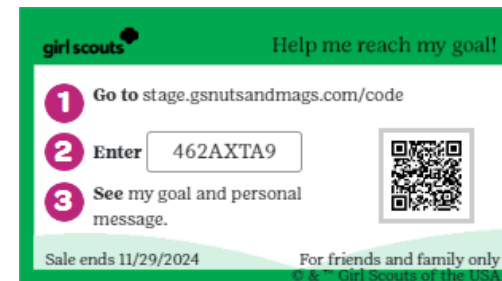
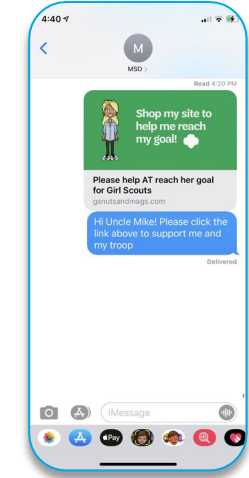
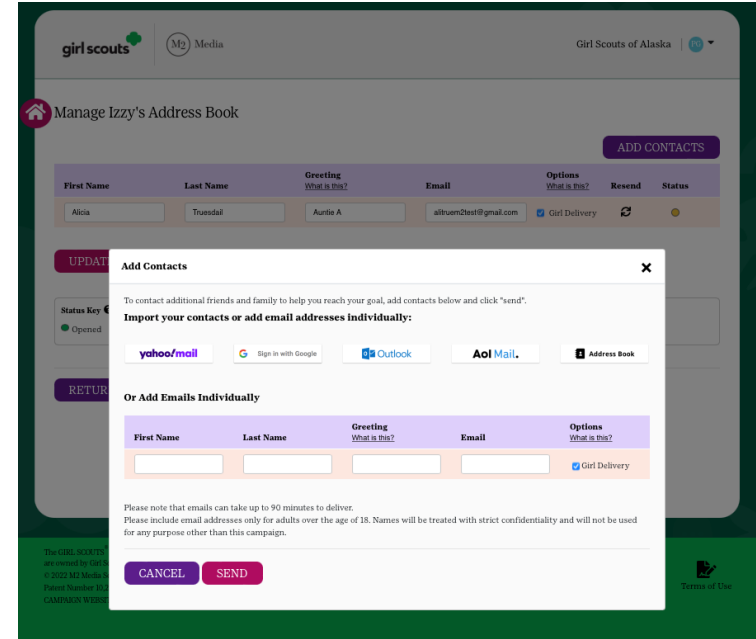
Top Sellers In Your Troop

-  Izzy T.
-  Cel



Tools to Run Her Business

- Your Girl Scout has all the cool, innovative tools she needs to run her business, both in-person & online.
- From her dashboard, she can:
 - Send emails
 - “Share My Site” to customers using social media and/or texting
 - Print business cards
 - Print door hangers w/ individual QR code



Online Nuts & Candy

- Customer has 2 choices to receive product ordered online:
 - Girl Delivery
 - If a customer orders our 16 offered items, they can choose to have their local Girl Scout deliver the product to them in mid-November
 - Money is collected online, the order is automatically credited to the girl, & product is delivered to the troop for further distribution
 - Direct Ship
 - If a customer chooses options beyond our offered product OR lives too far away for Girl Delivery, they can choose Direct Ship
 - Customer orders & pays for the product online & the product is shipped directly to the customer



Online Nuts & Candy

The screenshot displays a website layout for a Girl Scout's online store. At the top, the 'girlscouts' logo and 'M2 Media' are visible, along with a 'View in Español' link. A video introduction features a cartoon character named Izzy with the text: 'Help Izzy, Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you.' Below the video is a 'PLAY' button. The main content area is titled 'How You Can Support Me' and contains two product categories: 'Magazines' and 'Nuts and Candy'. The 'Magazines' section shows a stack of Girl Scout magazines and includes the text 'Visit my magazine site to purchase your favorite magazines.' with a 'SHOP MY SITE' button. The 'Nuts and Candy' section shows a pile of nuts and includes the text 'Visit my nuts and candy site to purchase your favorite treats.' with a 'SHOP MY SITE' button. An inset screenshot shows the 'Welcome to Izzy's Nut and Chocolate Store' page, which offers two options: 'SAVE SHIPPING COSTS' (with a 'GIRL DELIVERED' button) and 'CONVENIENCE' (with a 'SHIPPED TO ME' button).



Thank you for helping Sienna achieve her goal!

We've completed your order.

Order #10774



[Print Receipt](#)

Appear on Sienna's store

- Allow my first name and last initial to be used on Sienna's top supporters listing. We will not display the purchase amounts.

Thank you for your promise to purchase nuts and chocolates! You should receive an email confirmation shortly.

Sienna will follow up with you to confirm your order, and deliver products.

Sienna completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support



SHOP MAGAZINES



SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARK X GIRL SCOUTS



SHOP NUTS & CHOCOLATES

Customers can now visit other storefronts after checking out online!



Online Direct Ship Only Opportunities!



\$19.99 +shipping



\$22.99 +shipping



\$27.99 +shipping



\$5 shipping (\$10 for 2+ units)

*does NOT enroll customer in BarkBox subscription



Cost per Tervis will vary + shipping
 (\$7.99/tumbler for 1st and 2nd tumblers – \$3.99 for 3rd tumbler -
 \$1/tumbler for 4+ tumblers)



Personalized products
 Cost varies per item & customization



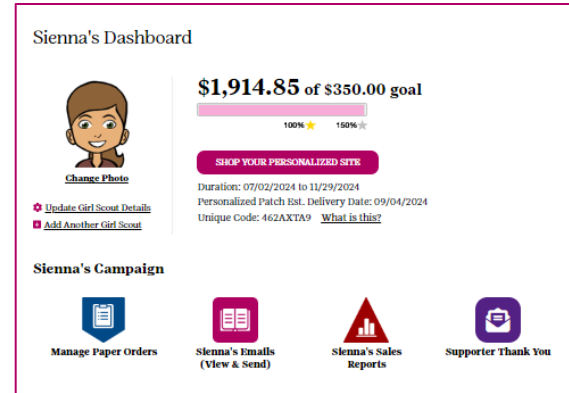
Magazines
 Cost per magazine will vary + \$2.95 shipping



NEW! Thank You Email

Our Girl Scouts & volunteers asked...& M2 delivered!
Girl Scouts & their caregivers can now a THANK YOU
EMAIL to each of their customers.

- Emails are customizable
- Thank You emails can be set up from the Girl Scout's M2 dashboard
- Easy way to maintain good relationships
 - A happy Fall Product customer = a potential Cookie customer!



Sienna's Dashboard

Change Photo

Update Girl Scout Details
Add Another Girl Scout

\$1,914.85 of **\$350.00** goal

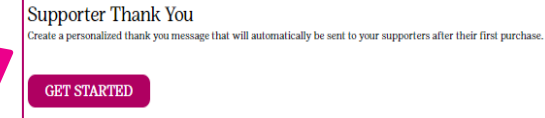
100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign

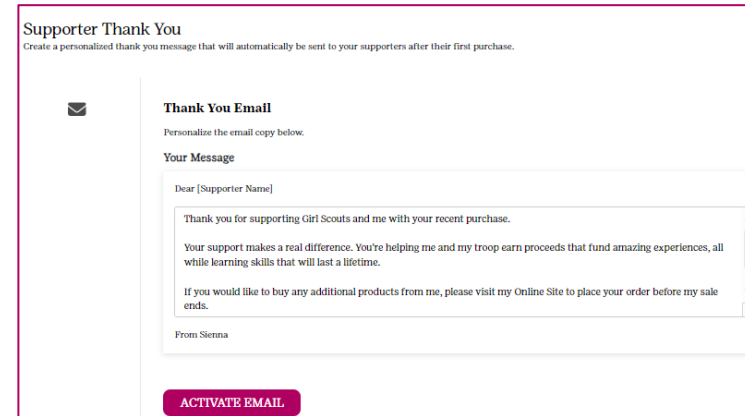
Manage Paper Orders Sienna's Emails (View & Send) Sienna's Sales Reports Supporter Thank You



Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

GET STARTED



Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

✉ **Thank You Email**

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

ACTIVATE EMAIL



Adopt-A-Soldier

- **GREAT** service opportunity to give back to our military troops serving overseas
- Customer indicates their \$6 donation under the “Adopt-A-Soldier” column on the order card
OR while shopping online
- Customer will designate a candy or nut item



Girl Scout Personalized Patch

- Your Girl Scout can earn a 2024 personalized patch by:
 - Designing her avatar
 - Sending 18+ emails (from M2 site)
 - Using the “Share My Site” feature
 - Earning \$350+ in total sales
- Produced & mailed out as soon as your Girl Scout reaches these goals!
(usually 10-12 weeks to arrive)



Girl Scout Cookie Crossover Patch

For the first time ever, our council is offering a Cookie Crossover patch! If a Girl Scout participates in both 2024 Fall Products & 2025 Cookies, she could earn this patch.

- During 2024 Fall Products:
 - Create account & design avatar
 - Send 18+ emails from M2 site
 - Use the “Share My Site” feature
 - Sell \$350+ in total sales
- During 2025 Cookies:
 - Sell 400+ packages of cookies



Girl Scout Rewards

- Rewards are cumulative
- Some reward levels include a choice between an item or Nutty Bucks/Travel Dough
 - Nutty Bucks are an online code that can be used for special boutique items, GSCI programs/events/trips, or other items
 - Travel Dough is an online code that can be used towards council-sponsored travel opportunities. The code is valid for 5 years for use.
- Reward selections must be made by **October 14**
 - If you miss that opportunity, please contact your troop leader
 - If no selection is made when necessary, the item will be chosen

REWARDS Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your M2 website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color.

► **Combined Items**

 25+ Combined Items LED Bike Lights	 35+ Combined Items Flower Necklace	 45+ Combined Items Small Ocelot Plush	 55+ Combined Items Choice of: Ocelot Charm & Charm Bracelet OR \$5 Nutty Bucks OR \$5 Travel Dough	 70+ Combined Items Choice of: Zipper Pouch OR \$8 Nutty Bucks OR \$8 Travel Dough
 85+ Combined Items Choice of: Ocelot Socks OR \$10 Nutty Bucks OR \$10 Travel Dough	 105+ Combined Items 100+ Patch & Choice of: Large Ocelot Plush OR \$12 Nutty Bucks OR \$12 Travel Dough	 125+ Combined Items Choice of: Own Your Magic T-Shirt OR \$14 Nutty Bucks OR \$14 Travel Dough		
 150+ Combined Items Choice of: Cat Wireless Headphones OR \$16 Nutty Bucks OR \$16 Travel Dough	 200+ Combined Items Choice of: Making Magic Happen Bundle (Selfie Stick, Ring Light, Speaker and Light Bulb) OR \$50 Nutty Bucks OR \$50 Travel Dough		 250+ Combined Items Choice of: Bluetooth Headphones OR \$150 Nutty Bucks OR \$150 Travel Dough	

► **Patches**

 3+ Magazine Items Own Your Magic Patch	 12+ Nut Items 2023 Patch	 18+ Emails Sent Ocelot Patch	 5+ Adopt-A-Soldier Donations Care to Share Patch
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Fall Product Program Customer Care

If you or your Girl Scout has questions, don't hesitate to reach out!

Your troop leader is always a valuable resource!

GSCI Customer Care

Our website offers all the forms and materials you may need for a successful sale. Click Cookies+ - Fall Products for all the helpful resources. We're here to help by phone or email, too!

customercare@girlscouts-gsci.org

(888) 623-1237

M2 Customer Care

M2's Customer Care team is cross-trained to handle tech support, volunteer/participant, and customer inquiries with a 100% customer satisfaction guarantee.

support.gsnutsandmags.com

(800) 372-8520



THANK YOU!

For your continued support of Girl
Scouting and the Fall Product Program.

We look forward to a successful 2024
Program!

