

Cookie Calendar



Date	Activity
December 16	Begin to use Digital Cookie & social media
January 1	Initial order opens for troop entry
January 2	Booth Scheduler opens at 9 am
January 11	Cookie Rally! (Register at bit.ly/CookieRally25)
January 13	Initial order due by 11 pm
Jan. 31 - Feb. 6	Delivery of product to SU delivery sites
February 7	Direct Sale begins for in-person sales
February 9	First planned order due in Smart Cookies by 8 pm
February 16	Second planned order due in Smart Cookies by 8 pm
February 21-23	National Girl Scout Cookie Weekend
February 23	Third planned order due in Smart Cookies by 8 pm
February 28	Troop funds must be in troop bank account for first ACH (1/3 of initial order)
March 2	Fourth planned order due in Smart Cookies by 8 pm
March 4	First ACH (1/3 of initial order minus troop profit)
March 9	Fifth planned order due in Smart Cookies by 8pm
March 13	Troop funds must be in troop bank account for second ACH (1/3 of beginning of March balance)
March 16	Sixth planned order due in Smart Cookies by 8pm (FINAL)
March 17	Troops begin to enter reward orders in Smart Cookies
March 18	Second ACH (1/3 of beginning of March balance)
March 23	Digital Cookie Online Marketing & Direct Sale ends
March 26	Troop reward orders due in Smart Cookies by 8 pm
April 1	All money turned into troop leader
April 3	Outstanding Balance (OSB) forms due to service centers
April 4	Troop money deposited in troop bank account for final ACH
April 8	Final ACH sweep (Remainder of balance owed to council)
April 29	Rewards will be available for pickup
May 27	Last day to submit NSF checks
September 5	Due date to redeem Cookie Dough code for GSUSA online shopping code
September 20	2024 Nutty Bucks and 2025 Cookie Dough expires