



June

Monthly Patch Program Girl Scouts of Central Illinois

Beyoncé Knowles

“Be healthy and take care of yourself, but be happy with the beautiful things that make you, you.”

Beyoncé Knowles is a singer, song-writer, and actress from Houston, Texas. She began dancing and singing at a young age and rose to fame in the 1990s as the lead singer of girl group Destiny’s Child. She is a business woman and entrepreneur who began a production company, Parkwood Entertainment, in 2010. The company is now an empire of various creative projects, which includes a clothing brand, philanthropic efforts, artist management, television specials, and more.



Complete 3-Daisy, 4-Brownie, 5-Junior, 6-Cadette, and 7-Senior/Ambassador steps to earn your patch.

All monthly patches are custom designed patches. Once we get the final number of patches after the 15th of each month, we place an order. Patches take about a month to create and then we mail them to you.

Order patch on-line by July 15th at www.getyourgirlpower.org



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Discover

1. Go back to Beyoncé's roots. With the help and permission from an adult, find online resources, watch a documentary, or find a book about Beyoncé, Destiny's Child, her childhood in Houston, and her life now.
 - *Work It, Girl: Beyonce Knowles: Rule the Music Scene like Queen* is a book about the singer and entrepreneur's life.
2. She and her mother launched clothing brand House of Dereon in 2006. The line was named after her maternal grandmother. In October 2014, Beyoncé formed a collaboration between Parkwood Entertainment and Topshop to produce athletic streetwear. In 2016, she got full ownership and rebranded the clothing line, now called Ivy Park. Discover more about both of the clothing brands.
 - With a parent's permission, watch a [short documentary](#) about Ivy Park or browse the [Ivy Park website](#).
3. Beyoncé is the most-awarded female artist of all time. She has won 28 Grammy Awards, has been nominated for 79 Grammy Awards, and has won 24 MTV Music Awards, to name a few. What other achievements outside of the music industry has she accomplished?

Connect

4. BEYGOOD is Beyoncé's charity program she created in 2013. BEYGOOD and UNICEF USA are currently partnering together to bring safe water to the most vulnerable women and children in Burundi, one of the poorest countries in the world. Take some time to learn about Burundi and safe drinking water. Create posters advocating for clean drinking water and get together with your troop to see what action you all can take to raise awareness.

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5. Parkwood Entertainment began as a music production company. The company expanded in 2015 to manage the careers of upcoming artists. BEYGOOD, Ivy Park, television specials, movies, and more are under the Parkwood Umbrella. What is another business venture that would work well as part of Parkwood Entertainment?
6. In addition to music, philanthropy, and starting clothing lines, Beyoncé has starred and appeared in several movies such as *Dreamgirls* and *Cadillac Records*, both heavily focused on music. *Cadillac Records* was Parkwood Entertainment's first film release. Get inspired to write a song for a family member or friend. Share the song with him or her as a way to ensure a smile on their face.
7. Destiny's Child was a girl group, very popular in the latter 1990s and early 2000s. Split your troop into groups and have each group learn a song and practice a dance to go along with the song. Have each group take turns performing for each other.

Take Action

8. Learn if there are any communities in your area that need access to safe, clean drinking water and donate bottled water. If there are none in your area, coordinate a water drive or accept donations to go toward the cause in Burundi organized by BEYGOOD and UNICEF.
9. Beyoncé is a successful business woman, in addition to being a successful singer. Split your troop into groups and consider some business ideas. Name your business, draw a logo, and share what you are selling and who your targeted market would be. Share with troop leaders and other girls in your troop.
10. "We all have our imperfections. But I'm human, and you know, it's important to concentrate on other qualities besides outer beauty." Take a

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few minutes to consider what internal characteristics and unique qualities make YOU beautiful. Now take the time to compliment a friend or a stranger on a quality they have but cannot see.

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