

## The Girl Scout Difference

Our Girl Scout Leadership Experience is a one-of-a-kind leadership development program with proven results. It's based on time-tested methods and research-backed programming that embolden Girl Scouts to take the lead—both in their own lives and in the world.

## Girl Scouts helps girls thrive in five key ways as they:



Develop a strong sense of self.



Seek challenges and learn from setbacks.



Display positive values.



Form and maintain healthy relationships.



Identify and solve problems in their communities.

And the inclusive, all-female environment of Girl Scout troop creates a safe space where girls can try new things, develop a range of skills, take on leadership roles, and just be themselves.



## Where does the money go?

## Did you know? All proceeds from Girl Scout Cookies® stay local!

When you purchase Girl Scout Cookies from a young, budding entrepreneur, you're supporting their success today and tomorrow.

Girl Scout Cookies' proceeds stay local to:



Cover the costs of running the Girl Scout Cookie Program, including the costs of cookies, materials, and logistics.



Fund Take Action projects for the community and amazing girl-led adventures for troops.



Help councils provide Girl Scout programs in STEM, the outdoors, life skills, and entrepreneurship, as well as camps, leadership training, and more!