



Date	Activity
December 11	Begin to use Digital Cookie & social media
January 1	Initial order opens for troop entry
January 2	Booth Scheduler opens at 9am
January 8	Initial order due by 11pm
January 13	Cookie Rally (Check Adventure Guide for registration and details)
Jan. 26 - Feb. 1	Delivery of product to delivery sites
January 31	Last day to be ACH ready
<b>February 2</b>	<b>Direct Sale begins for in person sales</b>
February 4	First planned order due in Smart Cookies by 8pm
February 11	Second planned order due in Smart Cookies by 8pm
February 16 - 18	National Girl Scout Cookie Weekend
February 18	Third planned order due in Smart Cookies by 8pm
February 23	Troop funds must be in troop bank account for first ACH (1/3 of initial order)
February 25	Fourth planned order due in Smart Cookies by 8pm
February 27	First ACH (1/3 of initial order less troop profit)
March 3	Fifth planned order due in Smart Cookies by 8pm
March 7	Troop funds must be in troop bank account for second ACH (1/3 of end of Feb. balance)
March 10	Sixth planned order due in Smart Cookies by 8pm
March 11	Troops begin to enter reward orders
March 12	Second ACH (1/3 of end of February balance)
<b>March 17</b>	<b>Smart Cookies online marketing &amp; Direct Sale ends</b>
March 18	Reward orders due
March 26	All money turned into troop leader
March 27	Outstanding Balance forms due to service centers
March 29	Troop money deposited in troop account for final ACH
April 2	Final ACH sweep (Remainder of balance owed to council)
April 24	Rewards will be available for pickup
May 15	Reward pickup due date
May 22	Last day to submit NSF checks
September 7	Due date to redeem Cookie Dough code for GSUSA online shopping code
September 21	2023 Nutty Bucks and 2024 Cookie Dough expires